

Nader'08 Gonzalez

Open the debates!



LET US KNOW IF YOU'LL BE COVERING THE EVENT IN REAL TIME

If you'll be covering the event, please let our online media coordinator Greg Knoll (gregknoll@votenader.org) know. We have an aggregate coverage page set up at www.votenader.org/openrnc

TAGGING YOUR CONTENT SO WE CAN FIND AND PROMOTE IT

Our "Open the Debates" event tag is: **openrnc**

If you're uploading content to any online service—e.g., Flickr, YouTube, Blip, Justin.TV, etc. — please tag your content from this event with "**openrnc**" so we can find it, and promote it. Many people would like to be at this event and can not attend: you are their eyes and ears.

NOTIFYING US OF MATERIAL POSTED ONLINE

If you have material that you've posted online that you'd like to specifically bring to our attention—e.g., a particularly great shot, or video, or a blog post, etc. —please e-mail our online media coordinator Greg Knoll (gregknoll@votenader.org). Please indicate whether we can re-use this content with a credit on the votenader.org or associated Web sites. If so, you will be asked to sign a release for the material.

UPLOADING MATERIAL TO OUR BOX.NET ACCOUNT (ONLINE STORAGE)

If you do not have access to an online service to upload your content—photos, videos, etc. — to, please feel free to upload them to our online storage account at Box.net. We appreciate anything that you're able to provide, and will do our best to get it out to our supporters. The log-in information is as follows:

Point your Web browser to www.box.net
Log-in with username: **getusyervideos**
and password: **getusyervideos**

Before you upload your files, please create a folder for your uploads that contains your name, e.g.: [jane_doe_videos](#)

Media & Press Information Sheet

Press Officer:	Marc Abizeid, marcabizeid@votenader.org
On-site Liaison:	Toby Heaps, toby@votenader.org
Media Coordinator:	Greg Knoll, gregknoll@votenader.org

Continued... Box.net will accept large file uploads, and will allow you to upload many files at once.

After you've uploaded your content, please send an e-mail with your contact information to our online media coordinator Greg Knoll (gregknoll@votenader.org).

FTP ACCESS TO UPLOAD RAW VIDEO FOOTAGE

If you have raw video (unedited) footage that you'd like to make available to us, please send an e-mail with your contact information to our online media coordinator Greg Knoll (gregknoll@votenader.org), and he can provide you with access to our FTP storage site, which will make it possible for you to upload files that are over 1GB in size.

LIVE BLOGGING, TWITTERING, ETC. WITH HASHTAGS

If you are live blogging, or twittering, the event, please ensure that your blog posts are tagged with: **openrnc** (or, in the case of Twitter, with the hashtag **#openrnc**).

Have an unlimited data plan with your video-enabled mobile phone? Try recording some interviews with www.qik.com or www.kyte.com

If you have a video camera and a laptop, you could try www.justin.tv, www.ustream.tv, or www.mogulus.com

If you have an eye-witness account in the written word, please send it to our online media coordinator Greg Knoll (gregknoll@votenader.org) and let us know if we can re-post it on votenader.org or associated sites.

WE WILL BE LIVE BLOGGING AND UPDATING AT VOTENADER.ORG

We'll be posting content to the www.votenader.org/openrnc page. We'll be using www.coveritlive.com for instant updates, and posting new video feeds and other information as it becomes available. Please check there often, and post your comments and suggestions to the page.